

WHAT IS CLAIMED IS:

1                   1.       A method for providing information items to a user at a remote  
2 portable device, comprising:  
3                   accessing the information items at a website;  
4                   placing the information items in an information shopping cart at the website in  
5 response to selection of the information items by the user; and  
6                   transmitting the information shopping cart having the selected information  
7 items from the website to the portable device.

1                   2.       The method of claim 1, wherein the remote portable device is a  
2 personal digital assistant (PDA).

1                   3.       The method as in claim 2, wherein the step of accessing comprises:  
2 providing a personal computer having a browser for navigating the Internet in  
3 order to use the website; and  
4                   displaying information items from the website on the personal computer.

1                   4.       The method as in claim 2, further comprising:  
2 displaying, at the PDA and upon request of the user, the information items in  
3 the transmitted information shopping cart.

1                   5.       The method as in claim 2, wherein the step of accessing further  
2 comprises:  
3                   searching a database at the website for a set of information items based on a  
4 search request from the user.

1                   6.       The method as in claim 2, further comprising:  
2 receiving a file name from the user to name the information shopping cart;  
3 transmitting the file name with the information shopping cart to the PDA; and  
4 displaying the file name at the PDA.

1                   7.       The method as in claim 2, wherein transmitting the information  
2 shopping cart to a PDA further comprises:  
3                   converting the information shopping cart at the website to a file format  
4 selected by the user.

1                   8.       The method as in claim 2, wherein the website is a directory website,  
2 and wherein the information items are directory listings.

1                   9.       The method as in claim 8, further comprising:

2 selecting additional information associated with one or more of the directory  
3 listings to accompany the directory listings when the information items are transmitted from  
4 the website to the PDA.

1 10. The method as in claim 9, wherein the directory listings include a  
2 business name, and wherein the additional information comprises one or more of driving  
3 directions, maps, advertisements, menus, coupons and a list of items for sale at the business.

1 11. The method as in claim 10, further comprising:  
2 automatically placing branding information in the information shopping cart  
3 with the information items, so that the branding information is displayed at the PDA with the  
4 information items.

1 12. The method as in claim 11, wherein the branding information identifies  
2 the operator of the directory website.

1 13. A website for access by a user having computer and a PDA coupled to  
2 the computer, the website comprising:

3 a set of information items;

4 an information shopping cart for storing selected information items;

5 an add to information shopping cart (add) button associated with each  
6 information item; and

7 a download information shopping cart to PDA (download) button;

8 wherein an information item is selectively added to the information shopping  
9 cart when a user selects the add button associated with that information item; and

10 wherein the information shopping cart is transmitted to the PDA when the user  
11 selects the download button.

1 14. The website as in claim 13, wherein the add button and the download  
2 button are displayed on the computer.

1 15. The website as in claim 14, further comprising:  
2 a search engine for use by the user in searching for the set of information  
3 items.

1 16. The website as in claim 13, further comprising:  
2 a file name box for display on the computer and for use by the user in entering  
3 a file name associated with the information shopping cart and to be displayed at the PDA.

1 17. The website as in claim 13, further comprising:

2 a file format box for display on the computer and for use by the user in  
3 selecting a file format for the information shopping cart when it is transmitted to the PDA.

1 18. The website as in claim 13, wherein the website is a directory website,  
2 wherein the information items are directory listings, and wherein the website further  
3 comprises:

4 one or more ancillary information buttons, wherein the user selects the  
5 ancillary information buttons to add ancillary information to the directory listings in the  
6 information shopping cart to be downloaded.

1 19. The website as in claim 13, wherein the directory listings comprise  
2 business names.

1 20. The website as in claim 19, wherein the ancillary information  
2 comprises one or more of driving directions, maps, advertisements, menus, and a list of items  
3 for sale.

1 21. The website as in claim 13, wherein branding information is placed in  
2 the information shopping cart before being transmitted to the PDA, so that the branding  
3 information is displayed at the PDA with the information items.